

The Ultimate Concierge. The Abuzz Wayfinder is a state-of-art directory and communication tool providing users with intuitive directions to any destination within a centre or complex.



Wayfinding for your industry



Shopping Centre



Airports



Museums



Hospitals



Universities



Casinos



Something else?

A refined experience. We continually develop features for the Wayfinder, the result is a solution packed full of innovation. Every feature is carefully designed to be as intuitive as possible delivering the best interactive experience to your visitors.



Media

Powerful media integration with the ability to manage and control it through AdSync.



Support

Abuzz utilises our technical staff to keep your Wayfinder solution running.



Mapping

By understanding your centre we are able to interpret it specifically for Wayfinding.



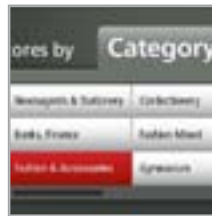
Intuitive Search

Our user interface has been crafted carefully providing simple, intuitive navigation for all users.



Search by Name

Fast search for any destination using an intuitive virtual keyboard that narrows the results as you type.



Search by Category

Destinations can be grouped into logical categories to help narrow search results.



Amenity Quick Links

With one touch of an icon on the home page, the wayfinder directs the user to the required amenity.



ATM Brand Search

The ability to search for your preferred brand on the ATM search page or find the nearest ATM.



Height Adjust

Buttons on the user interface are lowered to aid wheelchair bound users access (portrait kiosks only).



Interface Choice

Achieve the right look for your Wayfinder with a selection of user interfaces designed to complement any brand.



Attract Loop

Capture attention with dynamic content. Content can include: HD video, images, flash animation.



Multiple Languages

The wayfinder supports up to 6 languages (incl. English) to cater for an ethnically diverse audience.



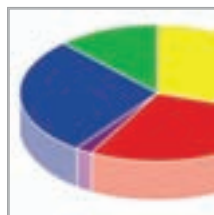
Car Park Search

Find your car within a complex space. We have a variety of car park finding options to suit your specific needs.



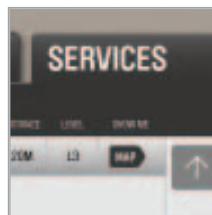
Flexible Search Pages

Provide information and directions to destinations not highlighted elsewhere on the user interface.



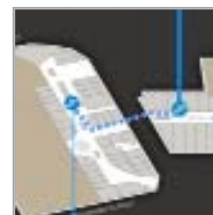
Marketing Data

All usage statistics are captured providing useful insights into visitor numbers and behaviour.



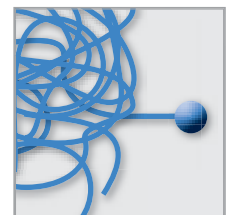
Services Search

Promote and drive customers to your on site services such as Concierge, Management.



Multi-level Transitions

The map handles the display of the quickest route across multiple levels giving directions across complex spaces.



Shortest Route

The Wayfinder will calculate the quickest route to your selected destination across multiple levels.

User intuitive. Designed for ease of use, quick response and powerful functionality. The Abuzz Wayfinder software is available in a range of interface configurations to best suit your specific needs.



Home Page



Search by Name



Search by Category



ATM Brand Search



Map Display



Attract Loop